



Jeanne Goodrich

REPORT TO THE COMMUNITY

Fiscal Year July 1, 2009-June 30, 2010

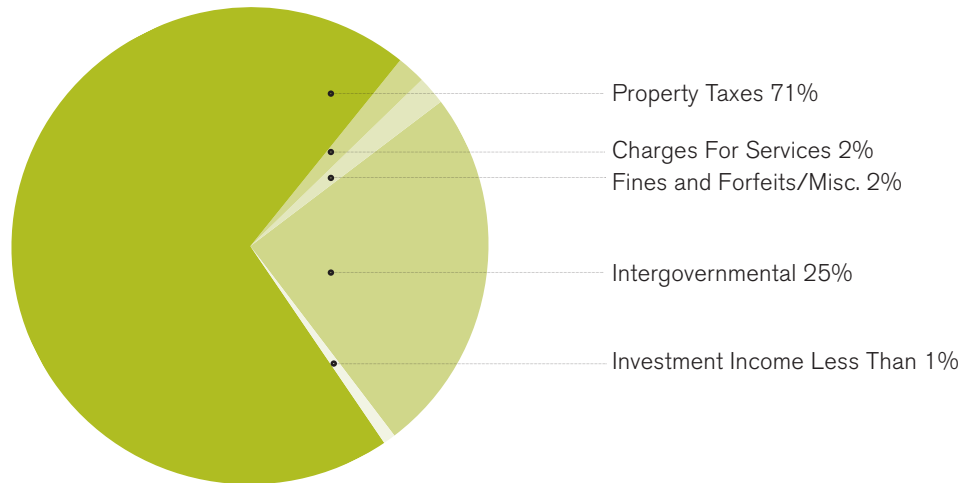
Rather than a message from me that usually appears in this space, I am using it instead to provide the Library District's *Annual Report for FY 2009-2010*. Not only will the Library save money by not printing a separate piece, we're able to get this information into the hands of people we think deserve to hear from us—you—our library customers.

A YEAR OF CHALLENGE AND CHANGE

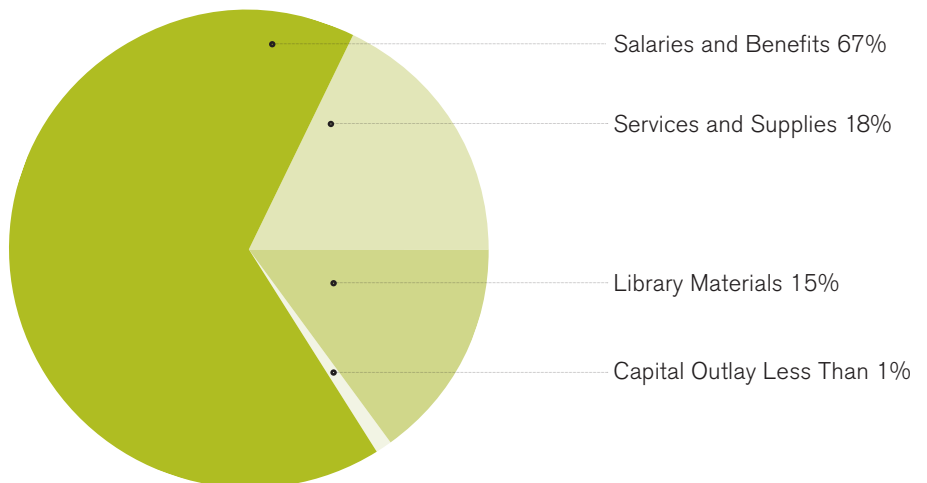
An unprecedented decline in the Library's main sources of revenue—property tax and the consolidated sales tax—meant that we had to take action to reduce the Library's operating budget while preserving the services that matter most to the community. Many cuts were made during the year that impacted every division in the Library's operation. The most significant reductions, however, were:

- Reduction of the current fiscal year Library Materials budget from 20% to 15% of the operating budget, or \$11.88 million to \$7.67 million.
- Reduction of library staff by 96 positions, comprised of 12 staff who left due to early retirement, the elimination of 56 previously frozen positions and lay-offs of 28 employees.
- Reduction of open hours from 72 hours per week to 60 hours per week. By eliminating the least busy hours at the beginning and end of week days, we were able to keep all of our branches open and continue to provide seven day-a-week service at the urban branches.

GENERAL FUND REVENUES \$65,700,429



GENERAL FUND EXPENDITURES \$49,433,707



FY 09-10 HIGHLIGHTS

Your libraries are busy!

- More than 7 million people visited District branches to check out books, hear a storytime, use public computers, attend a workshop, enjoy musical performances, author visits, and more.

That's twice the number who saw a Las Vegas Cirque du Soleil show in 2009.

Your libraries are being used!

- More than 13.7 million items were checked out, satisfying the community's desire for information, pleasure and lifelong learning.

Of the top 15 American public libraries that serve over one million people, LVCCLD ranks 2nd in circulation per registered borrower.

Your libraries are relevant!

- The Library's web site saw more than 4 million visits to browse the catalog, place holds, find homework help and use electronic resources.

There were 20 times more visits to the Library's web site than there are slot machines in Las Vegas.



WHAT ELSE DID WE DO?

- Completed the urban branch remodels to make them more efficient.
- Broke ground for the Windmill Library and Service Center.
- Updated the Library's web site to reflect new design standards and improve usability.
- Launched a new Library District Foundation web site and signed an agreement with the Foundation for the management of the Used Bookstores.
- Partnered with more than 120 community organizations to help residents with important issues like health, finance, job skills, literacy, educational success, tax assistance, foreclosure prevention and more.
- Refocused Library service priorities in response to a changing economic environment.
- *Forward to Basics* identifies core services toward which staff efforts and resources are directed. Priorities are:
 - Materials and services to children, teens, families and caregivers.
 - Materials and services that respond to the needs of the community.
 - Adult and family literacy.
 - Personal enjoyment and enrichment through popular materials and programs.

We will also continue to carefully monitor expenditures and look for ways to communicate with you that provide "added value" without impacting staffing or budget levels. Projects in the works include:

- Development of a more robust mobile web site.
- Electronic delivery of notices, news and other Library communications.
- "Quick Response" or "QR" codes that will allow anyone with a Smartphone and a free downloaded application to learn more about a library program, service or resource. Look for the codes on the Library's publications and informational materials. To learn more about QR codes and how to interact with them, see the article, "What's This?," in the winter issue of our *Highlights*.

I am grateful to the Library District's Board of Trustees for their dedication and vision, and to our committed and caring Library staff. It has been a pleasure to get to know this vibrant and special community during my first year as Executive Director this past year. I invite you to contact me at 507-3611 or goodrichj@lvccld.org with any questions or comments.

Jeanne Goodrich

Executive Director

